

media group **mafra**

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EDIT CALENDAR 2024
NATIONWIDE THEMATIC SUPPLEMENTS

NATIONWIDE THEMATIC SUPPLEMENTS – EDIT CALENDAR 2024

FINANCE

MF DNES Daily

Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	6. 4.
Life insurance (TOP KOMBI)	7. 5.
Investments and savings (TOP KOMBI)	1. 10.
Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	2. 11.

Lidové noviny Daily

Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	5. 4.
Life insurance (TOP KOMBI)	10. 5.
Investments and savings (TOP KOMBI)	4. 10.
Home financing, mortgages (KOMBI)	8. 11.
Motor third-party liability insurance and motor damage insurance (TOP KOMBI)	1. 11.

Doma Dnes

Home financing, mortgages (KOMBI)	30. 10.
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SUSTAINABILITY/TECHNOLOGY

Ona Dnes

Green issue - eco / bio / sustainability	11. 3.
Green issue - eco / bio / sustainability	9. 9.

Doma Dnes

Smart home	13. 11.
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Speciál Dnes

Water	15. 3.
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Pátek LN

Smart home	7. 6.
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Téma Weekly

Modern technology	16. 2.
Sustainability	19. 4.
Ecology	8. 11.
E-mobility	22.11.

SPORT

Ona Dnes

Active life	15. 4.
Indoor sports	29. 10.

Dnes+TV

Ice Hockey World Championship	9. 5.
Football European Championship	13. 6.

Téma Weekly

Summer sports	12. 7.
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Víkend Dnes

Tourism & outdoor	20. 4.
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HEALTH

Ona Dnes

Women's health – winter	29. 1.
Healthy skin	19. 2.
Women's health – menopause	4. 3.
Mental health	25. 3.
Special issue: Get bikini ready	29. 4.
Healthy tips - summer	17. 6.
Spa, wellness	30. 9.
Health: colds	21. 10.
Women's health - menopause	4. 11.

Speciál Dnes

Spa/wellness	8. 11.
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Pátek LN

Vitality & Health	26. 1.
Vitality	20. 9.
Healthy lifestyle, relax, spa	1. 11.

Téma Weekly

Vitamins / supplements	26. 1.
Joints	15. 3.
Healthy senior	6. 9.
Teeth	27. 9.
Immunity	11. 10.
Vaccination	25. 10.

Víkend Dnes

Healthy life	10. 2.
Spa & wellness	12. 10.

FASHION AND COSMETICS

Ona Dnes

Home skin care	15. 1.
Winter in mountains and in the city	22. 1.
How to feel younger	5. 2.
Fashion trends for spring	26. 2.
Anti-age /Make up trends	22. 4.
Swimsuit special + fashion trends	27. 5.
Anti-age	23. 9.
Fashion trends for autumn	7. 10.
Winter fashion trends	11. 11.

FAMILY

Ona Dnes

St.Valentines Day	12. 2.
Pets	2. 4.

Ona Dnes Shopping event "Nákupy"

13. 5.

Parents and children	3. 6.
All about men	10. 6.
Summer family entertainment	24. 6.
Career vs. Family	2. 9.

Ona Dnes Shopping event "Nákupy"

14. 10.

Speciál Dnes

Family	16. 8.
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TRAVEL

Ona Dnes

Winter in the mountains and in the city	22. 1.
Outdoor activities	15. 4.
Travel- vacations	6. 5.
Best places for sunbathing	27. 5.
Where to go for a swim	15. 7.
Winter travel - Fashion on the slopes	11. 11.

Dnes+TV

Holiday	27. 6.
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Speciál Dnes

Summer	14. 6.
Summer tips	19. 7.

Pátek LN

Travel	1. 3.
Come to Eastern Bohemia	10. 5.
Summer tips	14. 6.

Téma Weekly

Travel	7. 6.
Outdoor	12. 7.

GASTRONOMY

Ona Dnes

Easter cookbook	18. 3.
Barbecue cookbook	20. 5.
Summer cookbook – summer series	1. 7.
Drinks	8. 7.
School snacks	26. 8.
Confectionery 1	18. 11.
Confectionery 2 + Gift tips	25. 11.
Confectionery 3	2. 12.
Confectionery 4	9. 12.
Christmas cookbook + New Year's Eve	23. 12.
New Year's Eve cookbook	30. 12.

Víkend Dnes

Tastes of beer	15. 6.
Tastes of wine	14. 9.

Pátek LN

Easter cookbook	22. 3.
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Téma Weekly

Czech breweries	17. 5.
Barbecue	28. 6.

BOOKS

Víkend Dnes

New books	16. 3.
Book as a gift	7. 12.

EDUCATION

MF DNES Daily

High schools & universities	5. 1.
Entrance exams into universities	22. 1.
Entrance exams into high schools & universities	29. 1.
Post-secondary education – apprenticeship	2. 2.
Graduates (TOP KOMBI)	14. 3.
Entrance exams into universities	
& post-secondary vocational colleges (TOP KOMBI)	25. 3.
Where to study after graduation	27. 5.
High schools & universities overview	5. 8.
School-leavers and graduates (TOP KOMBI)	12. 9.
High schools & universities	11. 10.

Lidové noviny Daily

Secondary school overview	2. 1.
Universities overview	16. 1.
Entrance exams into universities	30. 1.
Entrance exams into high schools	13. 2.
Graduates (TOP KOMBI)	12. 3.
Entrance exams into universities (TOP KOMBI)	16. 4.
Language courses	7. 5.
Universities and post-secondary vocational colleges	13. 8.
Graduates (TOP KOMBI)	10. 9.
High schools	29. 10.

Speciál Dnes

Education	5. 1.
Post-secondary education – apprenticeship	2. 2.
High schools & universities	11. 10.

BACK TO SCHOOL

Ona Dnes

Back to school – shopping list	29. 7.
Back to school – special issue	19. 8.
Parents - Back to work	26. 8.

Pátek LN

Back to school	16. 8.
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Téma Weekly

Education / back to school	16. 8.
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HOUSE AND GARDEN

Doma DNES

Bathroom accessories	24. 1.
Swimming pools	21. 2.
Construction – special issue	17. 4.
Balcony, terrace	15. 5.
Wooden buildings and prefabs	5. 6.
Kitchen	11. 9.
Heating systems	25. 9.
Renovations – special issue	16. 10.
Smart home	13. 11.

Speciál Dnes

House & Garden	19. 4.
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Pátek LN

House, flat & garden	19. 4.
Smart home	7. 6.
New housing trends	11. 10.

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CHRISTMAS SPECIAL ISSUES

Ona Dnes	
Advent calendar	18. 11.
Gift tips	25. 11.
Last minute gifts	16. 12.
Christmas & New Year's Eve cookbook and drinks	23. 12.
Doma Dnes	
Advent – preparing for Christmas	27. 11.
DNES+TV	
Christmas supplement	28. 11.
Pátek LN	
Christmas supplement	29. 11.
Speciál Dnes	
Christmas tips	6. 12.
Víkend Dnes	
Books and other tips for gifts	7. 12.
Téma Weekly	
Christmas – Gift tips	6. 12.
City Life Magazine	
Christmas	29. 11.
Esprit Magazine	
Christmas – Gift tips	4. 12.

ESPRIT LN MAGAZINE

New generation	7. 2.
Fashion trends	6. 3.
Crafts	3. 4.
Architecture	7. 5.
Czech succes	5. 6.
Summer	10. 7.
Fashion	4. 9.
Design	2. 10.
Watches / Jewelry	6. 11.
Christmas	4. 12.

CITY LIFE MAGAZINE

Issue No. 1	26. 1.
Issue No. 2	23. 2.
Issue No. 3 Fashion	22. 3.
Issue No. 4	26. 4.
Issue No. 5	31. 5.
Issue No. 6	28. 6.
Issue No. 7	30. 8.
Issue No. 8 Fashion	27. 9.
Issue No. 9	25. 10.
Issue No. 10	29. 11.

For prices: see the pricelist for the year 2024.

Dates of issue of attachments can be altered in exceptional cases.

The editorial plan can be updated during the year. About any changes clients will be informed in advance.

Contacts: <http://www.mafra.cz/kontakty-obchod>